



FREE LIVE STREAM WORKSHOPS

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Introduction to the Small Business Innovation Research (SBIR) Program

This webinar provides both novice and more experienced R&D companies with helpful insights, information, tips and tricks to be successful in the SBIR Program. The SBIR Program can be one of the best ways to obtain seed capital or investment, without having to give up shares or ownership, into your innovative technology company. However, the SBIR program is highly competitive, and it can present a learning curve to understand the program and how to apply. This webinar provides an overview on the SBIR Program as it stands today, what to expect if you're an SBIR participant, best practices for succeeding with SBIR contracts and instructions on how best to successfully propose, then manage, your contract. This valuable webinar is a great refresher as well as provides new information to seasoned SBIR companies. It is recommended for owners, contract managers, engineers and business development for innovative R&D companies with under 500 employees.

How R&D Tax Credits Could Benefit Your Business

The R&D tax credit program is one of the greatest sources of non-dilutive funding available to companies today. It reimburses up to 10 percent of your R&D expenses, either as a tax credit for profitable companies or even as a cash refund for unprofitable startups. So why are 80 percent of eligible Colorado companies still not taking advantage of this program? We will begin by explaining the fundamentals of the R&D tax credit program from a technical point of view. We'll then move on to the legal and financial aspects of a claim to help you determine how much you can get back, and tell you when you can claim expenses on contracts where you get paid to do R&D. Finally, for those already claiming, we'll go over the many lesser-known expenses you can claim to help you maximize your refund. This webinar is recommended for owners, presidents and CFOs of innovative companies of any size and pre-startups exploring ways to fund their starts.

What You Need to Know About Technology Commercialization for SBIR Grants

Technology springs from an idea that poses a solution to a problem. To successfully commercialize technology, you need to progress from that specific solution to a more general product that creates value for customers. To move from idea to product to revenue, businesses need to identify their customers and requirements, how to reach them and deliver a valued solution to their problem. This session provides steps to commercialization and resources to support your strategic efforts.

Calculating Indirect Rates for Government Contracts and Grants

In this webinar, we will start with the basics of what is an indirect rate and what is important when selecting the indirect rate structure your organization will use. We touch on agency norms when selecting indirect rates, as well as what makes sense for your business type. We also talk briefly about what is required in an indirect rate. Once an indirect rate is selected, you must be able to calculate that rate. This webinar will cover three basic rate structures that are generally tied to the National Science Foundation, National Institutes of Health and Department of Defense. We will describe these rates and where you can get helpful guidance in working through the calculations. This webinar will also talk about determining the basis of each rate structure as well as how to develop the pools for your rate structures. We will touch on accounting system structures that assist in segregating costs into rate structure pools which will simplify the process and improve your audit worthiness.

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