



Marcia McGilley, Executive Director
Aurora-South Metro SBDC, Hosted by: City of Aurora
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www.Aurora-SouthMetroSBDC.com

2021 SBDC Sponsorship Proposal For XYZ Bank/etc.

SBDC Centers

Aurora-South Metro 303-326-8686

Boulder
303-442-1475

Colorado Springs
719-255-5842

Denver Metro
303-620-8076

Grand Junction
970-243-5242

La Junta
719-384-6959

Larimer County
970-498-9295

North Metro Denver
303-404-5340

Northeast-East Central
970-352-3661

Northwest Colorado
970-453-5700

San Luis Valley
719-589-3682

Southern Colorado
719-549-3224

Southwest Colorado
970-247-7009

West Central
970-943-3157

Our Mission is to be the #1 resource for small business in Colorado. Please think of us as the "boots on the ground" for small businesses!

Our clients reside in Arapahoe, Douglas and South Jefferson counties

Clients give our consultants/trainers a 97% satisfaction rate

2021 Sponsorship Includes:

1. Spring 2021 - **Presenting Sponsor of Leading Edge** – 10-Weeks, Spanish Language program and one Scholarship offered (pricing TBD) – guest speaker to present at first class and graduation
2. Spring 2021 - **Presenting Sponsor Leading Edge** - 4-sessions, English language, focused on pivoting the existing business model
3. **Leading Edge scholarship(s)** offered for Leading Edge programs
4. Sponsor of all Start-Up class or Start-Up Track - #xyz annually
5. Logo and link on website and all materials
6. Logo on Sponsors slide for ALL webinars in 2021
7. Biz Beat e-Newsletter article once per year

Proposed Webinar Topics for 2021:

Fired Up: I Want to Start a Business! – 24 annually
Start-Up Track: Launching, Marketing and Cash Flow Fundamentals
Leading Edge (10-week; Spanish language)
Leading Edge (4-sessions, English language, pivot business model)
Resiliency Series
Business Conversations

IDEAS · DEVELOPMENT
FEASIBILITY STUDY · CAPITAL INVESTMENT
ENTREPRENEUR · RISK ASSESSMENT · ANALYSIS
MANAGEMENT
OPENING · LAUNCH · VENTURE · COACHING
INFORMATION · COMPETITION



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INVOICE

Date: zyx, 2020
Invoice: #2021-1001 - SMD-SBDC
RE: Annual SBDC Sponsorship
Amount: \$5,000

Due Date: xyz, 2021

To:
Name
Title
Organization
Address
City, State, Zip
Main: xyz
Mobile: xyz
Fax: xyz

Annual Sponsorship of SBDC Workshops in Douglas/Arapahoe County.

(Please make check payable to **Aurora-South Metro SBDC** and note on memo line: SBDC Sponsorship)

REMIT TO:
Aurora-South Metro SBDC
c/o City of Aurora
15151 E. Alameda Parkway, Suite 2300
Aurora, CO 80012
Attn: Marcia McGilley

Thank you for supporting the South Metro SBDC!

IDEAS · DEVELOPMENT
STRATEGY · RESEARCH · STARTUP · GROUNDWORK
feasibility study · capital investment
ENTREPRENEUR · RISK ASSESSMENT · ANALYSIS
MANAGEMENT
OPENING · LAUNCH · VENTURE · COACHING
INFORMATION · COMPETITION