

Join us for a free info session on April 13!

Tech Venture Accelerator

for Women

Helping *female-owned* emerging technology companies accelerate growth and development

TVX^W is a 10-part virtual cohort series designed to help female-owned emerging companies in Colorado's advanced industries to overcome hurdles in order to accelerate growth and development. TVX^W focuses on growth through non-dilutive capital sources and technology commercialization. The series combines a virtual peer group format with more than 30 hours of strategic growth consulting.

10-SESSION PEER GROUP FORMAT:

These weekly 2-hour virtual sessions are facilitated discussions with founders/C-level executives and subject matter experts where challenges and successes are shared to find constructive solutions.

30 HOURS OF ONGOING, STRATEGIC GROWTH CONSULTING:

Lead consultants and subject matter experts provide market research and assistance with commercialization plans, business development and overall business structure—all customized for your business' stage, situation and goals.

PROGRAM DATES:

June 2 – August 11, 2022
Thursdays from 9–11 am + 30-minute open discussion

TOPICS INCLUDE:

- Market Research/Customer Discovery
- Positioning Statements
- Federal R&D Tax Credits
- Structure of a Pitch
- SBIR & Advanced Industries Grants
- Marketing & Business Model Strategies
- Value Proposition
- Identifying Target Markets
- Sales Team Compensation
- Building Management Teams
- Sales/Distribution Channels
- Protecting & Marking IP
- Legal Matters
- Non-Dilutive Sources of Funding
- Writing Commercialization Plans
- Building a Dashboard & Performance Indicators
- Contracting with the Government
- Accounting for Government Contracts



“It was great having a team of women, everyone on Zoom with their cameras on and engaged with each other. The accelerator brought in very interesting and relevant speakers, and all of this kept us engaged and learning. Hearing others' experiences was very useful; even if our companies were in different areas, some of the challenges are the same and it was great to hear others' perspectives.”

Melissa Krebs,
Gelsana Therapeutics

HOW TO APPLY:

Apply at sbdc-techsource.org/tvxw. **Applications are open from April 13-29.** The cost to participate is \$2,450; however, funding from the FAST grant will **fully offset the cost** for accepted businesses.

sbdc-techsource.org/tvxw

